

Kat Pemberton – Spinal Muscular Atrophy – Vlogger



At a very young age of 21, Kat Pemberton had already etched a name for herself! A happening model, a serious activist and an ardent ‘Vlogger’! – All within the confines of a wheel chair! However, the biggest achievement of this young vivacious girl, who suffers from Spinal Muscular Atrophy Type 2, a genetically inherited, progressive muscle-wasting condition is that, she is finally at peace with her physical appearance!

Kat was only a year old when she was diagnosed with this rare condition with improper functioning of muscles that not only affected her movement but also her breathing, rendering her totally non-ambulant and restricted completely to a wheelchair. Her family moved to England when she was six. Kat’s childhood

was spent primarily shuttling between home and hospitals. Since even a common infection could also prove to be potentially dangerous for her, she could never attend school and had to be home tutored.

A melancholic child, Kat soon found expression in creative things like trying out new styles sharing her life experiences on social media platforms like Instagram. And as it turned out, her hobby provided her a career option that changed her life for the better.

Kat’s followers on Instagram encouraged her to follow Zebedee Management, a Specialist Talent Agency. The rest they say is history, as Kat was soon taken in their folds. Joining Zebedee as a disabled model was a massive confidence boost for Kat! She was immensely proud to represent other young disabled women on a platform as big as this!

Kat has come a long way from being a dejected kid to a successful model. Many of her campaigns like a photo-shoot with photographer Sophie Mayanne on the Behind the Scars Project, the Portraits of Pride Campaign for HSBC, etc, have been her career’s highlights.

An ardent ‘Vlogger’, Kat has used the platform to raise awareness on disability. She also runs her Youtube channel. Today overcoming her challenges, she is a proud creator, using the social media for a good cause.