

Success Stories of Sarthak Alumni

Silent Brew Master – She Brews to Conquer

Rakhi

Disability- HI

Location- Ghaziabad

Organisation- Big Basket



A cup of tea or coffee sets the course of our day for many of us, but for Rakhi it's more than just a day starter rather it sets the course of her independent life!

If you happen to visit Cafe Coffee Day Outlet at Vaishali, Ghaziabad, to enjoy your preferred cuppa, you may be amazed by this young and exuberant girl. You need not to learn sign language for sure, to get the beverage of your choice. Just pen it down and the silent brew-master will get it done, in a couple of minutes.

This was always a dream for Rakhi, to live her life independently and to lend a supporting hand to her father. But she was also aware that her disability may pose a challenge in realizing her dreams. Born 100% deaf, she completed her schooling from a school for deaf and learnt sign language as part of the curriculum. What could she do thereafter was neither clear to her, nor her parents were aware enough to guide her. She was clueless and disarrayed.

Then, with some divine intervention - as she confidently claims - she got to know about Sarthak Ghaziabad centre, supported by Capgemini, in a job fair. On further inquiry, the team oriented her about the training program, placement prospects, and stories of many individuals with hearing impairment, working successfully. The interaction that lasted hardly few minutes, proved to be life changer for her. She grabbed the opportunity and got herself registered the very next day.

She utilized the three months program very effectively to hone her skills, and to get prepared for employability. During her training schedule an 'Exposure Visit' which was part of the allied activities, to one of the Cafe Coffee Day outlets helped her to decide her job preference and the first hand exposure to work culture and interaction with employees left a very positive impact on her.

Focused preparation for facing interviews in the last 15 days of training, proved to be the cream over the coffee. When she got an opportunity to appear in interviews, beaming with confidence, she cracked the very first one and got selected in Cafe Coffee Day.

Dedicatedly catering to her customers, Rakhi says Thank You with a shine in her eyes and a wide smile. She really brews to conquer!

